



## **BUILD FOR THE CUSTOMER CROSS-FUNCTIONALLY AND WIN!**

A high profile customer is in the market for a complex and unique device that must be constructed across several operating areas. To be successful, effective cross-functional execution is essential. Success for one stage of the project means success for all, and conversely, failure for one means failure for all. Internal and external customers will need to be dealt with effectively during all stages of the project as each team works in collaboration to deliver a final complex solution to the challenge at hand. Teams must plan and design their approach before executing the construction and testing of the working model of a complex device. Delivering what the customer wants in the appropriate way and by making best possible use of the available human and material resources is **'Mission Critical'** and is the only path to securing this lucrative contract.

**Duration:** 2 – 3 hours

**Key Issues:** Cross-functional execution, creativity and innovation, team roles and diversity, fun, customer focus, communication, management of time and resources, change, project management.

**Group Size:** 5 and up.

**Venues:** Highly versatile. With sufficient space can be deployed at virtually any meeting venue.

Can be delivered within different themes such as Space, Military, Myth and Magic, Pirate etc.

To find out how we can tailor a Rollerball to suit your needs just email us at [shu.warriors@gmail.com](mailto:shu.warriors@gmail.com).

